



INVITATION TO SIDE-EVENTS

AWEA CONFERENCE & EXHIBITION DALLAS, TX, USA

In connection with the Danish delegation's participation at the 2010 AWEA Conference & Exhibition in Dallas, TX, May 23-26, the Danish Wind Industry Association, in partnership with the Consulate General of Denmark, Chicago, invites the Danish delegates to a series of sector-related side events.

The overall purpose of these events is to ensure that the delegates gain a thorough knowledge of American business culture, a knowledge of the driving forces and players in the American wind industry, and to give the delegates the opportunity to network with key players and potential customers and partners in the US.

To support this purpose, three specific events have been organized:

1. *Site visit to the state of Colorado*, including visits to Vestas Blades, Vestas Nacelle, and Bach Composite Colorado Inc. And a dinner and reception hosted by the Governor of Colorado, Bill Ritter.
2. *Exclusive networking reception* with key figures from the US wind industry.
Speakers: Mrs. Lykke Friis, Danish Minister of Climate and Energy; Mr. T. Boone Pickens; and Mrs. Denise Bode, CEO, AWEA.
3. *Matchmaking* event: facilitating individual meetings between delegates and potential customers and partners in the US.

Package 1: SITE VISIT

Thursday, May 20 and Friday, May 21

Site visit to the state of Colorado is scheduled to take place over the course of two days, prior to the AWEA exhibit.

The following activities are planned:

1. Visit to Vestas Blades and Vestas Nacelle in Colorado:
 - Visit to Vestas Blades in Windsor, CO; Company presentation and a tour of the manufacturing facility (*confirmed*)
 - Visit to Vestas Nacelle in Brighton, CO; Company presentation and a tour of the manufacturing facility (*confirmed*)
2. Visit to Bach Composite Colorado Inc. in Ft. Lupton, CO:
 - Company presentation, tour of facility and discussion on lessons learned in starting up production in the US (*confirmed*)
 - Presentation of the legal aspects of starting up production in the US, by Mr. Thomas Soseman, Attorney at Law (*confirmed*)
3. Dinner and networking reception with the Colorado Office of Economic Development (*confirmed*):
 - Presentation on the state of Colorado and their initiatives targeting the wind industry
 - Keynote speaker: Governor Bill Ritter (*confirmed*)
 - Location: The Governor's Boechetti Mansion, Denver, CO (*confirmed*)

Expected arrival in Denver, CO, is Wednesday evening, May 19, and departure for Dallas, TX, Friday evening, May 21.

The primary purpose of this site visit is to give the participants a thorough insight into Vestas' production activities and future plans in the US. And to enlighten subcontractors to Vestas' US production facilities on their demands and expectations. The visit to Bach Composite Colorado Inc. will, other than a scheduled facility tour, be the basis for a discussion and exchange of experiences related to obstacles, pitfalls and "do's and don'ts" when starting up production in the US. Finally, the networking reception will offer insights into the financial incentives, grants and activities that are available within the wind industry in the state of Colorado. The reception will also be a unique opportunity to network with representatives from Colorado's Office of Economic Development along with private industry executives and leaders.

Participation in the site visits is based on the hosts' final acceptance of the program.

Price: DKK 4.600,- per person

Price does not include plane tickets to and from Colorado and hotel expenses



Package 2: NETWORKING RECEPTION

Monday, May 24

Monday night a networking reception for the Danish delegates will be held. Decision makers and key figures deemed to be of special interest to Danish subcontractors will be invited. Attending Danish companies will also be given the option to invite selected guests and business relations of their own choice.

Participation at the event is by invitation only to secure the relevance of each attendee

The Honorary Consul of Denmark, Mr. Harlan Crow, will host the reception at his private mansion.

There will be three keynote speakers at the reception:

1. Mrs. Lykke Friis, Minister of Climate and Energy (*invited*)
2. Mr. T. Boone Pickens, The Pickens Plan (*invited*)
3. Mrs. Denise Bode, Chief Executive Officer, AWEA (*invited*)

Invitations for the company's own selected guests: The company will make a note on the registration form, indicating the number of people they would like to invite to the networking reception. The company will then send names and contact information to the Consulate General in Chicago and the Consulate will send out the official invitations in writing. The invitations will reflect the name of the company that is extending the invitation in collaboration with the Danish Wind Industry Association and the Consulate General of Denmark, Chicago.

Price:

Five delegates: DKK 3,000,-
Single person: DKK 1,000,-

Price includes transportation to and from the reception and food & beverages.

Package 3: MATCHMAKING

As preparation for the AWEA Exhibit 2010, a matchmaking package is offered. It is a unique opportunity for the participating companies to have individual meetings with potential clients from the US wind industry.

The purpose of the matchmaking is to ensure that the Danish companies will get the most out of their participation at the Conference & Exhibit, by scheduling individual meetings with potential clients in advance. The meetings will be held during the exhibit hours. The company will, in collaboration with the Consulate General in Chicago, identify and choose relevant potential clients. Through its personal network and comprehensive contact database for the US wind industry, the Consulate will contact the companies chosen to identify relevant contact persons and introduce the Danish company with the purpose of coordinating a specific time and place for a meeting during the AWEA exhibit.

The matchmaking will be arranged in close collaboration with the individual Danish company.

Matchmaking arrangements should be initiated as soon as possible prior to the exhibit. This will give the best access to potential clients, the largest flexibility in the planning and will allow for a direct dialogue between the Danish company and the clients ahead of the meeting.

Price per package: DKK 7.500,-

A matchmaking package consists of:

1. Identifying 5 potential customers
2. Preparing a short presentational profile of the Danish company
3. Contact to the 5 companies identified with name of the relevant contact persons within these companies
4. A short introduction of the Danish company and coordination of meetings during the AWEA exhibit

Questions regarding the exhibit: Rikke Berg, Dansk Eksportforening, rikke.berg@dk-export.dk, +45 3119 8788.

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